

GPA-Wisconsin Facts for 2008

124 Hounds Adopted (so far), 15 were Seniors
27 Injured or Medical Needs Dogs came into program
Vet Care Costs approx \$60,000, Boarding \$20,000
Adoption Supplies \$10,000 / Total Expenses \$110,000+
Revenue approx \$90,000 (\$22,000 Net from Gala)

Couch Potato Press

is a quarterly publication of Greyhound Pets of America-Wisconsin, a non-profit organization dedicated to placing ex-racing greyhounds in loving homes as pets. It is designed and edited by Ellen Paulus, and includes many contributors and volunteers. Please direct any correspondence, address changes or donations to:

GPA-Wisconsin, Post Office Box 2115, Madison, WI 53701-2115

In Memory, October - December 2008

These beloved greyhounds have recently passed over. We'd like to honor them by publishing their names in our newsletter. Please let us know if there is a hound who should be remembered. We hope the list is always short.

We encourage friends and relatives to consider a donation to GPA or the Blue Fund in their hound's memory. Memorials are greatly appreciated and will be acknowledged with a note to the family.

- | | |
|---------------------|------------------|
| Baby Micky | Dahlia Hauschild |
| Zed Baux-Jeske | Omar Jeske |
| RJ Beilke | Goose Knoll |
| Alex Coburn-Ralston | BD Perry |
| Thunder Dombrowski | Judy Rupprecht |
| Geneva Fraker | |



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COUCH POTATO PRESS



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December 2008



Thank you to everyone who participated in the 14th Annual Gala Greyhound Gathering. A lot of buzz was heard about this year's event, and despite having to use the side entrance at the last minute due to a water main break, it seems everyone found their way inside for a day of fun and fundraising! With the economy the way it is, we were braced for a Gala that perhaps would not be as profitable as previous years. I'm happy to report we kept in stride with the money raised in 2007 and even beat it by a little bit (about \$400!), so that is fantastic! We could not have done that without you. In addition, about a dozen dogs found new homes as a result of the Gala Adoption Booth and GPA Retail had a record day. Some of our "green" items were a huge hit! Games and Radar Run were fun for all, and our vendors were pleased with their results too. I'm not sure we can tell you all how much we appreciate your support. It allows us to do what we do -- find loving homes for ex-racing greyhounds. On behalf of those dogs who are served by GPA-Wisconsin and its volunteers - **Thank You!**

COVER DOGS

These two beautiful hounds are Luke and Lilly Smith. They live happily in the Madison area with their owners Steve and Amanda, a few feline housemates and whatever foster dog they are helping learn the ropes of home life. Thank you to Amanda and Steve for being the winning bidders on the Cover Dog Silent Auction item at this year's Gala!



These Economic Times

Everyone knows these are hard economic times. People have been laid off from work or have lost their jobs, bills are higher, and income lower. Its tough out there. We hope that your family is not experiencing any hardship and they are happy, healthy and safe this holiday season and in the coming New Year.

But like the rest of the country, GPA-

Wisconsin is tentative about the future, too. In 2008, our expenses exceeded our revenue by thousands of dollars. What does that mean exactly? It means we're operating in the red at a rate we probably (continued on Page 2)

What's Inside:

- Finding Extra Money
- Paul Newman to the Rescue
- Wine Tasting Event
- Adoptions & Memorials

Happy Holidays! ❄️

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Hard Economic Times - from Page One -

cannot sustain for a long period of time. To make ends meet, we've had to dip into our reserve funds. This means we need to think of ways to cut our expenses and increase our revenue. A couple of our volunteers have put together some information pertaining to just that subject for this issue of the newsletter. We hope you'll find the information useful.

Increasing Your Donation To GPA-Wisconsin

by Kay Manion

Looking for a way to make your donation dollars go further? Many companies will donate to a non-profit organization of your choice through a Matching Gift Program. Before donating to GPA-Wisconsin, check with your human resource department to learn if your employer will match your contribution. Most companies match your donation, while a few triple the value of donations. In addition, you can claim the donation as a charitable gift and save on income tax. It's easy to make your contribution work double time!

How to participate:

Ask your employer if they participate in a Matching Gift Program. Obtain your company's Matching Gift Form from Human Resources (HR) department. Complete the donor section of the form and mail it along with your donation. Make checks payable to 'GPA - Wisconsin':

GPA – Wisconsin, PO Box 2115
Madison, Wisconsin 53701-2115

GPA – Wisconsin will do rest of the processing. If approved, the company will match your generous donation and will send a check to GPA – Wisconsin. Add to this list and make your contribution multiply! We have received matching gift contributions from Kraft Foods and Grainger. If your employer provides matching donations, please let us know so we can add them to this list. Many companies will match personal gifts such as cash, stocks, marketable securities and even the value of your volunteer time. This is an easy way to double or even triple your donation and make your dollars go further to help more greyhounds in need. Talk to your co-workers, friends and family about how they can give to GPA - Wisconsin and help our hounds. GPA - Wisconsin welcomes and appreciates donations of any amount. We accept donations through personal checks, money orders, credit cards and PayPal. Upon receiving your gift, we will mail you a tax deductible receipt. If you would like your donation made in honor of someone or a special dog in your life, or be earmarked toward a certain area, please let us know.



FREE MONEY FOR GPA-WI

How a Mouse Can Help Hounds!

by Muriel Cunningham

If you use your computer to search for information or shop online, there are easy ways to raise funds for GPA-WI with just a click of your mouse.

Good Search

Good Search is a web browser that donates one cent to your cause every time you do a search. To sign up, please do the following: Log on to www.goodsearch.com In the "Who do you goodsearch for?" area, enter "Greyhound Pets of America-Wisconsin" Click "verify" Now you are all set to begin searching and earning money for GPA!

igive.com

Igive.com is an online shopping mall with over 500 well-known stores. Each business donates a certain percentage to your cause when you shop through the igive website. I've been enrolled in this for over 6 years, and it's a great way to make money for GPA. Many of the vendors also have free shipping. As an example, here is what I bought in the last month:

Vendor	Item	Cost	GPA Amount
Buy.com	Computer Equipment	\$38.24	\$0.46
Buy.com	Computer Equipment	\$74.99	\$0.90
Drugstore.com	Household Supplies	\$26.82	\$1.07
Natl Pet Pharmacy	Pet Supplies	\$25.16	\$1.21
Barnes& Noble Books		\$58.10	\$1.85
Total Amount for GPA			\$5.49

For those of you who are already using these tools, THANK YOU! In 2008 GPA-WI received \$242 from these two internet partners. There are over 1000 people on our mailing list, and only 32 people are participating in Igive. Let's see if we can make these numbers grow in 2009! To enroll, log on to www.igive.com and follow the directions for subscribing.

OUR VOLUNTEERS: BRILLIANT!

We're always amazed at the clever ideas our volunteers come up with to raise money for us. Here are a just a few ways friends of GPA have made money for us in the past year:

- Dog sitting for friends and suggesting they make a donation to GPA in appreciation.
- A garage sale with proceeds going to GPA.
- Taking baked goodies into the office and asking co-workers for a



Paul Newman Saves the Day!

by Katie Traxel

In the early days of GPA-Wisconsin the kennel was located at Dr. Becky McCracken's home in Racine. Money was tight and the group barely had enough cash to pay the bills. One cold wintry day, the furnace went out in the kennel, and there was no heat. Even worse, there was no money for a new furnace! One of GPA's

donation to GPA.

- Asking birthday or anniversary party guests to make a donation to GPA instead of bringing gifts.
- Making crafts, selling them, and sending the proceeds to GPA.

Thanks to all of you for using your creativity to benefit the hounds.

Hopefully this will inspire more great ideas in 2009!

adopters and supporters was Marcia Myers who happened to work for the Newman/Haas Racing team. She had gotten some memorabilia and racing items donated in the past, so she contacted Mr. Newman and asked if he'd consider making a donation to the cost of a new furnace (about \$1500). Within a few days, GPA-WI received a check for \$2,000, signed by Mr. Newman himself! The group was so excited they made a photocopy of the check (which is illegal!)

Winter Wine Tasting
Fundraising Benefit for
Greyhound Pets of America-Wisconsin

Sunday February 15, 2009
3:00 to 5:00 pm
Pleasant Prairie Beach House

Join wine expert Karl Frederick as he walks us through Wines of Wisconsin.

Advance tickets only, \$35 per person. Includes tasting, food, hand-painted wine glass, and door prizes.

Tickets available at Dunn Bros. Coffee
6430 Green Bay Rd in Kenosha
or email mcunningham@wi.rr.com

just to keep a copy of the generous gift. When Marcia called Newman to thank him, he asked (with a smile in his voice) if we had at least bought some beer for ourselves with the extra funds! (no, it all went to the hounds!)

Though Mr. Newman passed away earlier this year, his legacy of generosity and love of animals lives on.

Couch Potatoes With New Homes • October - December 2008

Greyhound's Name/Family's Name

- George Cole
- Evie Holden
- Roo Kosinski
- Duke Enos
- Cupid Bilicki
- JR Wheatley
- Carley (Harley) Pinkerton Durand
- Adin Doehr
- Ripka Peckus
- New Year Stahmer
- Cara Jensen
- Doris Reilly

- Sage Coburn Ralston
- Tony Reimer
- Henry Ford
- Carly Dries
- Maria Schmirler
- Tory Bucholtz



Pass the Dip - these families have chipped!

- Max (Macademia) Doehr
- Turbo Engels-Herbert
- Guinness (George) Fisher
- Brooke Harrison

- Walker Henninger
- Bo Herndon
- Zoe (Penny) Ingebrigtsen
- Puffin Jeske
- Lenna Knoll
- TBird Miller
- Del Paulus
- Boone Peitzak
- Cutter Randall
- Tootsie Serafin

If we have somehow overlooked a dog who should be listed in the adopted section, we apologize. Please let us know so we can include the name in our next issue.